

# Resume

June 4, 2023

## Work experience

- 09/2022  
until today
- UX/UI Designer**  
Edenspiekermann
- Development of digital products and services for various customer projects in the field of e-commerce and mobility
- Design and validation of user interfaces
- Creation of personas and user journeys
- Planning and implementation of workshops
- 03/2022  
until 08/2022
- Internship Design**  
Edenspiekermann
- Market research and user tests for a European neobank to optimize its services for the successful German market entry
- 05/2019  
bis 12/2021
- Self-employed Brand and Service Designer**  
Forma Studio
- Media and brand development for SMEs and start-ups
- Conception and visual design of brand designs and corporate identities
- Project management and budgeting

## Education

- 02/2023
- Bachelor Thesis; Grade: 1.0**  
Münster University of Applied Sciences
- Best thesis of the graduating class 2022/23
- Development of a digital platform for the acquisition and approval of areas for the construction of wind power and photovoltaic plants
- Conception of the product strategy and design of the user experience
- 03/2019  
until 02/2023
- Bachelor of Arts; Design; Grade: Ø 1.3**  
Münster University of Applied Sciences
- Focus on communication design
- Selected courses in brand development, product design, web development and Infographic Design

## Special activities

- 08/2022  
until today
- Association Chairman**  
Rock Your Life Berlin e.V.
- Socially engaged association with the goal of achieving more equal opportunities for pupils through 1-to-1 mentoring
- 09/2021
- Project finalist: Beverage crate of the future**  
DVI Nachwuchsförderung
- Development of innovative concepts of sustainable beverage crates for Coca-Cola European Partners



**Joosten Baarts**  
Rostocker Straße 14  
10553 Berlin  
kontakt@joostenbaarts.de  
+49 151 59863921  
\*04.04.2000 in Leer  
unmarried

## Language skills

German    Mother tongue  
English    Proficient in spoken and written language

## Skills

Extensive knowledge of Adobe Creative Cloud Applications and Figma

Good skills in MS Office applications

Basic programming knowledge in HTML, CSS and JavaScript

Basic knowledge in 3D prototyping, manufacturing methods and ProtoPie

Class B driving license

**Joosten Baarts**

www.joostenbaarts.de